



PHILIP MORRIS LIMITED

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INDEPENDENT GROCERY PRICE LIST Effective 2nd September 2024

CIGARETTES			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Carton	GST Exclusive			GST Inclusive			GST Inclusive	
		Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt	
20's PACKING										
ALBANY	Red, Blue, Gold	200	28.90	289.02	1,445.12	31.79	317.92	1,589.63	35.15	
PARLIAMENT	Red, Blue, Gold	200	29.19	291.94	1,459.70	32.11	321.13	1,605.67	35.50	
CHESTERFIELD	Red, Blue, Gold, Menthol	200	30.28	302.78	1,513.89	33.31	333.06	1,665.28	36.80	
CHESTERFIELD CLASSIC	Red, Blue, Gold	200	29.60	296.04	1,480.22	32.56	325.64	1,628.24	36.00	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	200	37.10	371.04	1,855.22	40.81	408.14	2,040.74	45.10	
BOND STREET + FRESH BURST	Red, Blue, Gold	200	36.29	362.88	1,814.40	39.92	399.17	1,995.84	44.10	
BOND STREET CLASSIC	Red, Blue, Gold, Menthol	200	32.09	320.88	1,604.38	35.30	352.97	1,764.82	39.00	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	200	38.81	388.13	1,940.66	42.69	426.94	2,134.73	47.20	
PETER JACKSON + FRESH BURST	Original Blue, Rich Gold	200	43.85	438.47	2,192.35	48.24	482.32	2,411.59	53.30	
MARLBORO	Red, Gold, Ice Blast	200	46.36	463.64	2,318.19	51.00	510.00	2,550.01	56.35	
25's PACKING										
BOND STREET + FRESH BURST	Blue, Gold	200	43.06	344.44	1,722.22	47.37	378.88	1,894.44	52.35	
BOND STREET CLASSIC	Blue, Gold	200	39.76	318.05	1,590.24	43.74	349.86	1,749.26	48.30	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Fine Silver, Menthol Green	200	42.21	337.71	1,688.55	46.43	371.48	1,857.41	51.30	
PETER JACKSON+ FRESH BURST	Original Blue, Rich Gold	200	46.36	370.84	1,854.22	51.00	407.92	2,039.64	56.35	
MARLBORO	Red, Gold, Ice Blast	200	57.32	458.59	2,292.93	63.05	504.45	2,522.22	69.70	
ALPINE	Menthol Original, Menthol Fine, Menthol Supreme	200	61.54	492.32	2,461.62	67.69	541.55	2,707.78	74.80	
30's PACKING										
CHESTERFIELD	Red, Blue, Gold	180	45.61	273.64	1,520.21	50.17	301.00	1,672.23	55.45	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	180	49.78	298.69	1,659.38	54.76	328.56	1,825.32	60.50	
BOND STREET CLASSIC	Red, Blue, Gold	180	47.31	283.84	1,576.88	52.04	312.22	1,734.57	57.50	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	180	59.04	354.24	1,968.01	64.94	389.66	2,164.81	71.75	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Fine Silver, Menthol Green	180	51.57	309.39	1,718.85	56.73	340.33	1,890.74	62.70	
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	180	58.22	349.29	1,940.52	64.04	384.22	2,134.57	70.75	
PETER JACKSON CLASSIC	Blue, Gold	180	53.18	319.09	1,772.73	58.50	351.00	1,950.00	64.65	
40's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	160	59.03	236.13	1,476.80	64.93	259.74	1,623.38	71.75	
CHOICE SIGNATURE	Original Blue	160	74.14	296.57	1,853.54	81.55	326.23	2,038.89	90.10	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	160	68.28	273.13	1,707.07	75.11	300.44	1,877.78	83.00	
BOND STREET CLASSIC	Red, Blue, Gold	160	60.77	243.10	1,519.36	66.85	267.41	1,671.30	73.85	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	160	67.48	269.93	1,687.09	74.23	296.92	1,855.80	82.05	
PETER JACKSON	Original Blue, Rich Gold	160	75.90	303.60	1,897.52	83.49	333.96	2,087.27	92.25	
ROLL YOUR OWN			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Outer	GST Exclusive			GST Inclusive			GST Inclusive	
		Grams	Per Pouch	Per Outer	Per KG	Per Pouch	Per Outer	Per KG	Per Pouch	
15 GRAMS		15 g not available in QLD & NT								
BOND STREET	Red, Blue, Gold	75	37.10	185.48	2,473.06	40.81	204.03	2,720.37	44.70	
CRAFTSMAN	Brunswick Blend, Sailors Rum	75	38.85	194.23	2,589.78	42.74	213.65	2,848.76	46.80	
CHOICE	Full Red, Original Blue, Rich Gold	75	33.79	168.94	2,252.52	37.17	185.83	2,477.77	40.70	
CHESTERFIELD	Midnight Rum, Electric Red, Neon Blue, Festival Gold	75	32.83	164.15	2,188.66	36.11	180.57	2,407.53	39.55	
25 GRAMS										
BOND STREET	Red, Blue, Gold	125	59.00	294.99	2,359.93	64.90	324.49	2,595.92	71.05	
CRAFTSMAN	Brunswick Blend, Sailors Rum, Dark Blend	125	60.72	303.62	2,428.95	66.79	333.98	2,671.85	73.15	
CHOICE	Full Red, Original Blue, Rich Gold	125	54.80	273.99	2,191.91	60.28	301.39	2,411.10	66.00	
LONGBEACH	Original Yellow, Rich Blue	125	58.99	294.95	2,359.59	64.89	324.45	2,595.55	71.05	
MARLBORO CRAFTED	Rum, Smooth	125	60.60	302.99	2,423.90	66.66	333.29	2,666.29	73.00	
CHESTERFIELD	Midnight Rum, Electric Red, Neon Blue, Festival Gold	125	54.07	270.35	2,162.76	59.48	297.39	2,379.04	65.15	
30 GRAMS										
CHESTERFIELD	Midnight Rum, Electric Red, Neon Blue, Festival Gold	150	64.90	324.49	2,163.29	71.39	356.94	2,379.62	78.15	
CHOICE	Full Red, Original Blue, Rich Gold	150	65.36	326.81	2,178.73	71.90	359.49	2,396.60	78.75	
LONGBEACH	Rich Blue, Original Yellow	150	67.44	337.20	2,248.03	74.18	370.92	2,472.83	81.25	
45 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	225	109.64	548.19	2,436.40	120.60	603.01	2,680.04	132.05	
CIGARS			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Outer	GST Exclusive		GST Inclusive			GST Inclusive		
		Sticks	Per Pack	Per '00	Per Pack	Per '00'	Per Pkt			
10s										
WILLEM II WEE WILLEM	Regular, Blue, Gold	10	32.31	323.11	35.54	355.42	45.00			

* Recommended Retail Prices

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

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