



PHILIP MORRIS LIMITED

A.B.N. 65 004 694 428

30 Convention Centre Place, South Wharf, Victoria 3006 Australia

Telephone: 61 3 8531 1000 Facsimile: 61 3 8531 1900

NATIONAL PRICE LIST

Effective 4th September 2023

		WHOLESALE LIST PRICE				RRP*
		GST EXCLUSIVE		GST INCLUSIVE		GST Inclusive
FILTERS	Units/ Inner	Per Pack	Per Inner	Per Pack	Per Inner	Per Pack
SMK Ultra Slim Filters 450's	50	2.03	101.25	2.23	111.38	4.95
Smoking Classic Ultra Slim Blue filters 120's	30	0.84	25.20	0.92	27.72	2.00
Smoking Classic Micro Slim Grey filters 120's	30	0.84	25.20	0.92	27.72	2.00
Smoking Classic Slim Menthol 120's	10	0.84	8.40	0.92	9.24	2.00
Uncle Mick's Ultra Slim Filters 120's	30	0.80	23.93	0.88	26.32	1.95
Uncles Ultra Slim Filter	12	0.82	9.84	0.90	10.82	1.90
Uncles Micro Slim Filter	12	0.82	9.84	0.90	10.82	1.90
Uncles Menthol Filter	12	0.82	9.84	0.90	10.82	1.90
PAPERS	Units/ Inner	Per Pack	Per Inner	Per Pack	Per Inner	Per Pack
SMK Blue Cut Corner Regular 60's	50	0.16	8.00	0.18	8.80	0.25
Smoking Red Cut Corner Regular 60's	50	0.33	16.50	0.36	18.15	0.80
Smoking Red Cut Corner Regular 60x5pack	24	1.60	38.40	1.76	42.24	3.99
Uncle Mick's Cut Corner Regular Papers	50	0.31	15.34	0.34	16.87	0.75
Uncles Multipack Paper	24	1.58	37.92	1.74	41.71	3.50
Uncles Red Regular Paper	50	0.34	17.00	0.37	18.70	0.75
LIGHTERS	Units/ Inner	Per Pack	Per Inner	Per Pack	Per Inner	Per Pack
BIC J25 Mini 50 Lighter	50	0.82	40.95	0.90	45.05	1.65
BIC J26 Maxi 50 Lighter	50	0.96	47.95	1.06	52.75	2.25
BIC J26 Maxi 50 Limited Edition Lighter	50	1.25	62.50	1.38	68.75	2.85
BIC J26 Maxi Blister 3 Pack	12	3.46	41.50	3.80	45.65	6.20
BIC U140 Mega Lighter	10	3.55	35.45	3.90	39.00	5.95

* Recommended Retail Prices

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on **1800 135 723**.

Confidential and intended for the Tobacco Trade only.

Issued 23 August 2023



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NATIONAL PRICE LIST Effective 4th September 2023

CIGARETTES			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Carton	GST Exclusive			GST Inclusive			GST Inclusive	
		Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt	
20's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	200	27.39	273.86	1,369.32	30.13	301.25	1,506.25	33.30	
CHESTERFIELD COOL POP	Blue, Gold	200	27.39	273.86	1,369.32	30.13	301.25	1,506.25	33.30	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	200	31.85	318.53	1,592.66	35.04	350.38	1,751.93	38.70	
BOND STREET + FRESH BURST	Red, Blue, Gold	200	29.42	294.17	1,470.85	32.36	323.59	1,617.94	35.75	
BOND STREET CLASSIC	Red, Blue, Gold, Menthol	200	29.15	291.47	1,457.37	32.07	320.62	1,603.11	35.45	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	200	35.64	356.39	1,781.95	39.20	392.03	1,960.15	43.30	
PETER JACKSON + FRESH BURST	Original Blue, Rich Gold	200	36.90	369.02	1,845.10	40.59	405.92	2,029.61	44.85	
MARLBORO	Red, Gold, Ice Blast	200	40.40	403.96	2,019.78	44.44	444.36	2,221.76	49.10	
25's PACKING										
CHESTERFIELD COOL POP	Blue, Gold	200	34.42	275.37	1,376.85	37.86	302.91	1,514.54	41.85	
BOND STREET + FRESH BURST	Blue, Gold	200	37.17	297.37	1,486.86	40.89	327.11	1,635.55	45.20	
BOND STREET CLASSIC	Blue, Gold	200	34.89	279.12	1,395.62	38.38	307.03	1,535.18	42.40	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Fine Silver, Menthol Green	200	38.43	307.41	1,537.03	42.27	338.15	1,690.73	46.70	
PETER JACKSON+ FRESH BURST	Original Blue, Rich Gold	200	38.85	310.77	1,553.87	42.74	341.85	1,709.26	47.20	
MARLBORO	Red, Gold, Ice Blast	200	51.34	410.71	2,053.53	56.47	451.78	2,258.88	62.40	
ALPINE	Menthol Original, Menthol Fine, Menthol Supreme	200	51.40	411.18	2,055.89	56.54	452.30	2,261.48	62.45	
30's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	180	40.77	244.60	1,358.87	44.85	269.06	1,494.76	49.55	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	180	44.65	267.93	1,488.49	49.12	294.72	1,637.34	54.30	
BOND STREET CLASSIC	Red, Blue, Gold	180	41.46	248.73	1,381.85	45.61	273.60	1,520.04	50.40	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	180	52.79	316.72	1,759.53	58.07	348.39	1,935.48	64.15	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Menthol Green	180	45.19	271.11	1,506.17	49.71	298.22	1,656.79	54.90	
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	180	51.53	309.19	1,717.73	56.68	340.11	1,889.50	62.65	
PETER JACKSON CLASSIC	Blue, Gold	180	47.79	286.77	1,593.15	52.57	315.45	1,752.47	58.10	
40's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	160	53.09	212.36	1,327.24	58.40	233.60	1,459.96	64.55	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	160	67.21	268.85	1,680.34	73.93	295.74	1,848.37	81.70	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	160	59.49	237.98	1,487.37	65.44	261.78	1,636.11	72.30	
BOND STREET CLASSIC	Red, Blue, Gold	160	54.39	217.57	1,359.80	59.83	239.33	1,495.78	66.10	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	160	62.48	249.93	1,562.07	68.73	274.92	1,718.28	75.95	
PETER JACKSON	Original Blue, Rich Gold	160	66.57	266.30	1,664.35	73.23	292.93	1,830.79	80.90	
ROLL YOUR OWN			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Outer	GST Exclusive			GST Inclusive			GST Inclusive	
		Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch	
15 GRAMS										
15 g not available in QLD & NT										
BOND STREET	Red, Blue, Gold	75	31.78	158.90	2,118.65	34.96	174.79	2,330.52	38.30	
CRAFTSMAN	Brunswick Blend, Sailors Rum	75	33.27	166.37	2,218.29	36.60	183.01	2,440.12	40.10	
CHOICE	Full Red, Original Blue, Rich Gold	75	29.21	146.06	1,947.49	32.13	160.67	2,142.24	35.20	
25 GRAMS										
BOND STREET	Red, Blue, Gold	125	48.94	244.71	1,957.71	53.83	269.18	2,153.48	58.95	
CRAFTSMAN	Brunswick Blend, Sailors Rum, Dark Blend	125	49.75	248.75	1,990.03	54.73	273.63	2,189.03	59.90	
CHOICE	Full Red, Original Blue, Rich Gold	125	48.19	240.97	1,927.74	53.01	265.07	2,120.51	58.05	
LONGBEACH	Original Yellow, Rich Blue	125	50.39	251.96	2,015.67	55.43	277.16	2,217.24	60.70	
MARLBORO CRAFTED	Rum, Smooth	125	49.24	246.18	1,969.40	54.16	270.80	2,166.34	59.30	
CHESTERFIELD	Midnight Rum, Neon Blue	125	47.48	237.40	1,899.19	52.23	261.14	2,089.11	57.20	
45 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	225	97.27	486.36	2,161.62	107.00	535.00	2,377.78	117.15	
CIGARS			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Outer	GST Exclusive		GST Inclusive		GST Inclusive			
		Sticks	Per Pack	Per '00	Per Pack	Per '00'	Per Pkt			
10s										
WILLEM II WEE WILLEM	Regular, Blue, Gold	10	25.89	258.89		28.48	284.78	36.05		

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