



PHILIP MORRIS LIMITED

A.B.N. 65 004 694 428
30 Convention Centre Place, South Wharf, Victoria 3006 Australia
Telephone: 61 3 8531 1000 Facsimile: 61 3 8531 1900

NATIONAL PRICE LIST Effective 4th March 2024

CIGARETTES			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Carton	GST Exclusive			GST Inclusive			GST Inclusive	
		Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt	
20's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	200	28.83	288.27	1,441.34	31.71	317.10	1,585.47	35.05	
CHESTERFIELD COOL POP	Blue, Gold	200	28.45	284.51	1,422.56	31.30	312.96	1,564.82	34.60	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	200	33.86	338.64	1,693.18	37.25	372.50	1,862.50	41.15	
BOND STREET + FRESH BURST	Red, Blue, Gold	200	31.64	316.38	1,581.92	34.80	348.02	1,740.11	38.45	
BOND STREET CLASSIC	Red, Blue, Gold, Menthol	200	30.51	305.13	1,525.67	33.56	335.64	1,678.24	37.10	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	200	36.39	363.85	1,819.25	40.03	400.24	2,001.18	44.25	
PETER JACKSON + FRESH BURST	Original Blue, Rich Gold	200	37.65	376.48	1,882.40	41.42	414.13	2,070.64	45.75	
MARLBORO	Red, Gold, Ice Blast	200	43.14	431.42	2,157.08	47.45	474.56	2,372.79	52.45	
25's PACKING										
CHESTERFIELD COOL POP	Blue, Gold	200	36.39	291.11	1,455.56	40.03	320.22	1,601.12	44.25	
BOND STREET + FRESH BURST	Blue, Gold	200	39.04	312.32	1,561.61	42.94	343.55	1,717.77	47.45	
BOND STREET CLASSIC	Blue, Gold	200	37.26	298.05	1,490.24	40.99	327.86	1,639.26	45.30	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Fine Silver, Menthol Green	200	39.72	317.78	1,588.89	43.69	349.56	1,747.78	48.30	
PETER JACKSON+ FRESH BURST	Original Blue, Rich Gold	200	40.62	324.98	1,624.91	44.68	357.48	1,787.40	49.40	
MARLBORO	Red, Gold, Ice Blast	200	54.96	439.66	2,198.31	60.46	483.63	2,418.14	66.80	
ALPINE	Filter Menthol**, Menthol Original, Menthol Rich**, Menthol Fine, Menthol Supreme	200	56.48	451.85	2,259.25	62.13	497.04	2,485.18	68.65	
30's PACKING										
CHESTERFIELD	Red, Blue, Gold	180	44.17	265.05	1,472.48	48.59	291.56	1,619.73	53.70	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	180	46.06	276.36	1,535.36	50.67	304.00	1,688.90	56.00	
BOND STREET CLASSIC	Red, Blue, Gold	180	45.17	271.01	1,505.62	49.69	298.11	1,656.18	54.90	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	180	55.64	333.84	1,854.66	61.20	367.22	2,040.13	67.65	
LONGBEACH + FRESH BURST	Rich Blue, Original Yellow, Fine Silver, Menthol Green	180	47.27	283.64	1,575.75	52.00	312.00	1,733.33	57.45	
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	180	53.32	319.90	1,777.21	58.65	351.89	1,954.93	64.80	
PETER JACKSON CLASSIC	Blue, Gold	180	48.91	293.48	1,630.45	53.80	322.83	1,793.50	59.45	
40's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	160	56.42	225.66	1,410.40	62.06	248.23	1,551.44	68.55	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	160	73.00	291.99	1,824.92	80.30	321.19	2,007.41	88.75	
BOND STREET + FIRM FILTER	Red, Blue, Gold, Menthol	160	62.78	251.11	1,569.45	69.06	276.22	1,726.40	76.30	
BOND STREET CLASSIC	Red, Blue, Gold	160	58.27	233.06	1,456.64	64.10	256.37	1,602.30	70.80	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	160	62.37	249.49	1,559.34	68.61	274.44	1,715.27	75.80	
PETER JACKSON	Original Blue, Rich Gold	160	71.92	287.68	1,797.98	79.11	316.45	1,977.78	87.40	
ROLL YOUR OWN										
BRAND	VARIANT	Per Outer	WHOLESALE LIST PRICE						RRP*	
		Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch	
15 GRAMS										
15 g not available in QLD & NT										
BOND STREET	Red, Blue, Gold	75	32.61	163.04	2,173.90	35.87	179.34	2,391.29	39.30	
CRAFTSMAN	Brunswick Blend, Sailors Rum	75	34.10	170.52	2,273.55	37.51	187.57	2,500.91	41.10	
CHOICE	Full Red, Original Blue, Rich Gold	75	30.04	150.21	2,002.75	33.04	165.23	2,203.03	36.20	
CHESTERFIELD	Midnight Rum, Electric Red, Neon Blue, Festival Gold	75	29.71	148.53	1,980.34	32.68	163.38	2,178.37	35.80	
25 GRAMS										
BOND STREET	Red, Blue, Gold	125	51.94	259.72	2,077.77	57.13	285.69	2,285.55	62.55	
CRAFTSMAN	Brunswick Blend, Sailors Rum, Dark Blend	125	52.82	264.10	2,112.79	58.10	290.51	2,324.07	63.60	
CHOICE	Full Red, Original Blue, Rich Gold	125	49.58	247.88	1,983.00	54.54	272.67	2,181.30	59.70	
LONGBEACH	Original Yellow, Rich Blue	125	53.23	266.17	2,129.34	58.55	292.79	2,342.27	64.10	
MARLBORO CRAFTED	Rum, Smooth	125	52.30	261.49	2,091.91	57.53	287.64	2,301.10	63.00	
CHESTERFIELD	Midnight Rum, Electric Red, Neon Blue, Festival Gold	125	48.86	244.31	1,954.45	53.75	268.74	2,149.90	58.85	
45 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	225	99.76	498.80	2,216.88	109.74	548.68	2,438.57	120.15	
CIGARS										
BRAND	VARIANT	Per Outer	WHOLESALE LIST PRICE				RRP*			
		Sticks	Per Pack	Per '00	Per Pack	Per 00'	Per Pkt			
10s										
WILLEM II WEE WILLEM	Regular, Blue, Gold	10	28.72	287.22		31.59	315.94	40.00		

* Recommended Retail Prices

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

Issued 27 Feb 2024