



# PHILIP MORRIS

## LIMITED

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### NATIONAL PRICE LIST

Effective 6th March 2023

| CIGARETTES                  |                                                                                     |                                |               | WHOLESALE LIST PRICE |               |               |               |          |               |  | RRP* |
|-----------------------------|-------------------------------------------------------------------------------------|--------------------------------|---------------|----------------------|---------------|---------------|---------------|----------|---------------|--|------|
| BRAND                       | VARIANT                                                                             | Per Carton                     | GST Exclusive |                      |               | GST Inclusive |               |          | GST Inclusive |  |      |
|                             |                                                                                     | Sticks                         | Per Pkt       | Per Ctn              | Per 000'      | Per Pkt       | Per Ctn       | Per 000' | Per Pkt       |  |      |
| 20's PACKING                |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| CHESTERFIELD                | Red, Blue, Gold, Menthol                                                            | 200                            | 26.51         | 265.14               | 1,325.72      | 29.16         | 291.65        | 1,458.29 | 32.25         |  |      |
| CHOICE SIGNATURE            | Bold Red, Original Blue, Blonde Gold                                                | 200                            | 29.05         | 290.49               | 1,452.43      | 31.96         | 319.54        | 1,597.67 | 35.30         |  |      |
| BOND STREET + FRESH BURST   | Red, Blue, Gold                                                                     | 200                            | 27.84         | 278.37               | 1,391.85      | 30.62         | 306.21        | 1,531.04 | 33.85         |  |      |
| BOND STREET CLASSIC         | Red, Blue, Gold, Menthol                                                            | 200                            | 27.57         | 275.67               | 1,378.37      | 30.33         | 303.24        | 1,516.21 | 33.50         |  |      |
| LONGBEACH                   | Original Yellow, Rich Blue, Fine Silver, Menthol Green                              | 200                            | 33.67         | 336.68               | 1,683.39      | 37.04         | 370.35        | 1,851.73 | 40.90         |  |      |
| PETER JACKSON + FRESH BURST | Original Blue, Rich Gold                                                            | 200                            | 34.93         | 349.31               | 1,746.54      | 38.42         | 384.24        | 1,921.20 | 42.45         |  |      |
| MARLBORO                    | Red, Gold, Ice Blast                                                                | 200                            | 36.78         | 367.75               | 1,838.75      | 40.46         | 404.53        | 2,022.63 | 44.70         |  |      |
| 25's PACKING                |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| CHESTERFIELD COOL POP       | Blue, Gold                                                                          | 200                            | 32.45         | 259.57               | 1,297.85      | 35.70         | 285.53        | 1,427.64 | 39.45         |  |      |
| BOND STREET + FRESH BURST   | Blue, Gold                                                                          | 200                            | 33.45         | 267.63               | 1,338.15      | 36.80         | 294.39        | 1,471.97 | 40.65         |  |      |
| BOND STREET CLASSIC         | Blue, Gold                                                                          | 200                            | 32.81         | 262.44               | 1,312.21      | 36.09         | 288.68        | 1,443.44 | 39.85         |  |      |
| LONGBEACH + FRESH BURST     | Rich Blue, Original Yellow, Fine Silver, Menthol Green                              | 200                            | 33.94         | 271.52               | 1,357.60      | 37.33         | 298.67        | 1,493.36 | 41.25         |  |      |
| PETER JACKSON+ FRESH BURST  | Original Blue, Rich Gold                                                            | 200                            | 35.10         | 280.76               | 1,403.81      | 38.61         | 308.84        | 1,544.19 | 42.65         |  |      |
| MARLBORO                    | Red, Gold, Ice Blast                                                                | 200                            | 44.67         | 357.37               | 1,786.85      | 49.14         | 393.11        | 1,965.53 | 54.30         |  |      |
| ALPINE                      | Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme       | 200                            | 44.81         | 358.46               | 1,792.30      | 49.29         | 394.31        | 1,971.53 | 54.45         |  |      |
| 30's PACKING                |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| BOND STREET + FIRM FILTER   | Red, Blue, Gold, Menthol                                                            | 180                            | 39.45         | 236.73               | 1,315.14      | 43.40         | 260.40        | 1,446.65 | 47.95         |  |      |
| BOND STREET CLASSIC         | Red, Blue, Gold                                                                     | 180                            | 39.09         | 234.51               | 1,302.85      | 43.00         | 257.96        | 1,433.14 | 47.50         |  |      |
| LONGBEACH                   | Original Yellow, Rich Blue, Fine Silver, Menthol Green                              | 180                            | 47.13         | 282.80               | 1,571.11      | 51.84         | 311.08        | 1,728.22 | 57.30         |  |      |
| LONGBEACH + FRESH BURST     | Rich Blue, Original Yellow, Fine Silver, Menthol Green                              | 180                            | 40.54         | 243.25               | 1,351.42      | 44.59         | 267.58        | 1,486.56 | 49.30         |  |      |
| PETER JACKSON               | Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green   | 180                            | 46.54         | 279.24               | 1,551.34      | 51.19         | 307.16        | 1,706.47 | 56.55         |  |      |
| PETER JACKSON CLASSIC       | Blue, Gold                                                                          | 180                            | 42.87         | 257.25               | 1,429.15      | 47.16         | 282.98        | 1,572.07 | 52.10         |  |      |
| 40's PACKING                |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| CHESTERFIELD                | Red, Blue, Gold, Menthol                                                            | 160                            | 50.45         | 201.81               | 1,261.30      | 55.50         | 221.99        | 1,387.43 | 61.30         |  |      |
| CHOICE SIGNATURE            | Bold Red, Original Blue, Blonde Gold                                                | 160                            | 55.66         | 222.65               | 1,391.58      | 61.23         | 244.92        | 1,530.74 | 67.65         |  |      |
| BOND STREET + FIRM FILTER   | Red, Blue, Gold, Menthol                                                            | 160                            | 52.24         | 208.95               | 1,305.96      | 57.46         | 229.85        | 1,436.56 | 63.50         |  |      |
| BOND STREET CLASSIC         | Red, Blue, Gold                                                                     | 160                            | 51.23         | 204.93               | 1,280.80      | 56.35         | 225.42        | 1,408.88 | 62.25         |  |      |
| LONGBEACH                   | Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh | 160                            | 56.30         | 225.19               | 1,407.46      | 61.93         | 247.71        | 1,548.21 | 68.45         |  |      |
| PETER JACKSON               | Original Blue, Rich Gold                                                            | 160                            | 59.02         | 236.07               | 1,475.42      | 64.92         | 259.68        | 1,622.96 | 71.75         |  |      |
| ROLL YOUR OWN               |                                                                                     |                                |               |                      |               |               |               |          | RRP*          |  |      |
| BRAND                       | VARIANT                                                                             | Per Outer                      | GST Exclusive |                      |               | GST Inclusive |               |          | GST Inclusive |  |      |
|                             |                                                                                     | Grams                          | Per Pouch     | Per Outer            | Per KG        | Per Pkt       | Per Ctn       | Per 000' | Per Pouch     |  |      |
| 15 GRAMS                    |                                                                                     | 15 g not available in QLD & NT |               |                      |               |               |               |          |               |  |      |
| BOND STREET                 | Red, Blue, Gold                                                                     | 75                             | 26.57         | 132.87               | 1,771.65      | 29.23         | 146.16        | 1,948.82 | 32.00         |  |      |
| CRAFTSMAN                   | Brunswick Blend, Sailors Rum                                                        | 75                             | 26.96         | 134.79               | 1,797.25      | 29.66         | 148.27        | 1,976.98 | 32.45         |  |      |
| CHOICE                      | Full Red, Original Blue, Rich Gold                                                  | 75                             | 26.12         | 130.62               | 1,741.56      | 28.73         | 143.68        | 1,915.72 | 31.45         |  |      |
| 25 GRAMS                    |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| BOND STREET                 | Red, Blue, Gold                                                                     | 125                            | 44.13         | 220.67               | 1,765.40      | 48.54         | 242.74        | 1,941.94 | 53.15         |  |      |
| CRAFTSMAN                   | Brunswick Blend, Sailors Rum, Dark Blend                                            | 125                            | 44.13         | 220.67               | 1,765.40      | 48.54         | 242.74        | 1,941.94 | 53.15         |  |      |
| CHOICE                      | Full Red, Original Blue, Rich Gold                                                  | 125                            | 43.01         | 215.07               | 1,720.55      | 47.31         | 236.58        | 1,892.61 | 51.80         |  |      |
| LONGBEACH                   | Original Yellow, Rich Blue                                                          | 125                            | 45.93         | 229.63               | 1,837.03      | 50.52         | 252.59        | 2,020.73 | 55.30         |  |      |
| MARLBORO CRAFTED            | Rum, Smooth                                                                         | 125                            | 44.77         | 223.85               | 1,790.76      | 49.25         | 246.24        | 1,969.84 | 53.90         |  |      |
| CHESTERFIELD                | Midnight Rum, Neon Blue                                                             | 125                            | 43.01         | 215.07               | 1,720.55      | 47.31         | 236.58        | 1,892.61 | 51.80         |  |      |
| 45 GRAMS                    |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| LONGBEACH                   | Original Yellow, Rich Blue                                                          | 225                            | 83.58         | 417.91               | 1,857.39      | 91.94         | 459.70        | 2,043.13 | 100.70        |  |      |
| CIGARS                      |                                                                                     |                                |               |                      |               |               |               |          | RRP*          |  |      |
| BRAND                       | VARIANT                                                                             | Per Outer                      | GST Exclusive |                      | GST Inclusive |               | GST Inclusive |          |               |  |      |
|                             |                                                                                     | Sticks                         | Per Pack      | Per '00              | Per Pack      | Per 00'       | Per Pkt       |          |               |  |      |
| 10s                         |                                                                                     |                                |               |                      |               |               |               |          |               |  |      |
| WILLEM II WEE WILLEM        | Regular, Blue, Gold                                                                 | 10                             | 23.90         | 239.04               | 26.29         | 262.94        | 33.30         |          |               |  |      |

#### \* Recommended Retail Prices

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

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