



PHILIP MORRIS LIMITED

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NATIONAL PRICE LIST Effective 6th June 2022

CIGARETTES			WHOLESALE LIST PRICE							RRP*
BRAND	VARIANT	Per Carton	GST Exclusive			GST Inclusive			GST Inclusive	
		Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt	
20's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	200	25.21	252.10	1,260.52	27.73	277.31	1,386.57	30.65	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	200	26.45	264.48	1,322.38	29.10	290.93	1,454.62	32.15	
BOND STREET	Red +Fresh Burst, Blue +Fresh Burst, Gold +Fresh Burst	200	27.57	275.67	1,378.33	30.33	303.24	1,516.16	33.50	
BOND STREET CLASSIC	Red, Blue, Gold, Menthol	200	26.09	260.94	1,304.71	28.70	287.03	1,435.18	31.70	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	200	30.30	302.97	1,514.83	33.33	333.27	1,666.31	36.85	
LONGBEACH	Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Menthol Green +Fresh Burst	200	28.61	286.11	1,430.55	31.47	314.72	1,573.61	34.80	
PETER JACKSON	Original Blue +Fresh Burst, Rich Gold +Fresh Burst, Fine Silver +Fresh Burst**	200	31.57	315.66	1,578.28	34.73	347.23	1,736.11	38.35	
MARLBORO	Red, Gold, Ice Blast	200	33.45	334.46	1,672.32	36.80	367.91	1,839.55	40.65	
25's PACKING										
CHESTERFIELD COOL POP	Blue, Gold	200	31.51	252.08	1,260.38	34.66	277.29	1,386.42	38.30	
CHOICE SIGNATURE	Bold Red, Original Blue	200	32.80	262.42	1,312.12	36.08	288.66	1,443.33	39.85	
BOND STREET	Red, Blue, Gold	200	32.52	260.14	1,300.68	35.77	286.15	1,430.75	39.50	
BOND STREET CLASSIC	Blue, Gold	200	31.87	254.95	1,274.74	35.06	280.45	1,402.21	38.75	
LONGBEACH	Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Fine Silver +Fresh Burst, Menthol Green +Fresh Burst	200	33.00	264.03	1,320.13	36.30	290.43	1,452.14	40.10	
PETER JACKSON	Original Blue +Fresh Burst, Rich Gold +Fresh Burst	200	33.80	270.37	1,351.84	37.18	297.41	1,487.02	41.10	
MARLBORO	Red, Gold, Ice Blast	200	40.81	326.47	1,632.35	44.89	359.12	1,795.59	49.60	
ALPINE	Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme	200	41.68	333.47	1,667.34	45.85	366.82	1,834.07	50.65	
30's PACKING										
BOND STREET	Red, Blue, Gold, Menthol	180	39.05	234.29	1,301.62	42.96	257.72	1,431.78	47.45	
BOND STREET CLASSIC	Red, Blue, Gold	180	37.81	226.87	1,260.38	41.59	249.56	1,386.42	45.95	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	180	44.68	268.09	1,489.38	49.15	294.90	1,638.32	54.30	
LONGBEACH	Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Menthol Green +Fresh Burst	180	39.21	235.25	1,306.96	43.13	258.78	1,437.66	47.65	
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	180	45.27	271.60	1,508.88	49.80	298.76	1,659.77	55.00	
PETER JACKSON CLASSIC	Blue, Gold	180	39.81	238.86	1,326.98	43.79	262.75	1,459.68	48.40	
40's PACKING										
CHESTERFIELD	Red, Blue, Gold, Menthol	160	48.95	195.81	1,223.83	53.85	215.39	1,346.21	59.50	
CHOICE SIGNATURE	Bold Red, Original Blue, Blonde Gold	160	53.45	213.80	1,336.28	58.80	235.18	1,469.91	64.95	
BOND STREET	Red, Blue, Gold, Menthol	160	51.70	206.79	1,292.44	56.87	227.47	1,421.68	62.85	
BOND STREET CLASSIC	Red, Blue, Gold	160	49.53	198.13	1,238.33	54.48	217.94	1,362.16	60.20	
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	160	54.22	216.88	1,355.49	59.64	238.57	1,491.04	65.90	
PETER JACKSON	Original Blue, Rich Gold	160	56.61	226.43	1,415.19	62.27	249.07	1,556.71	68.80	
ROLL YOUR OWN										
BRAND	VARIANT	Per Outer	WHOLESALE LIST PRICE					RRP*		
		Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	GST Inclusive	Per Pouch
15 GRAMS		15 g not available in QLD & NT								
BOND STREET	Red, Blue, Gold	75	25.77	128.86	1,718.12	28.35	141.75	1,889.93	31.05	
CRAFTSMAN	Brunswick Blend, Sailors Rum	75	25.77	128.86	1,718.12	28.35	141.75	1,889.93	31.05	
CHOICE	Full Red, Original Blue, Rich Gold	75	25.32	126.60	1,688.03	27.85	139.26	1,856.83	30.50	
25 GRAMS										
BOND STREET	Red, Blue, Gold	125	42.28	211.38	1,691.00	46.51	232.52	1,860.10	50.90	
CRAFTSMAN	Brunswick Blend, Sailors Rum	125	42.28	211.38	1,691.00	46.51	232.52	1,860.10	50.90	
CHOICE	Full Red, Original Blue, Rich Gold	125	41.68	208.38	1,667.02	45.85	229.22	1,833.72	50.20	
LONGBEACH	Original Yellow, Rich Blue	125	44.59	222.94	1,783.50	49.05	245.23	1,961.85	53.70	
MARLBORO CRAFTED	Rum, Smooth Flavour	125	43.43	217.15	1,737.23	47.77	238.87	1,910.95	52.30	
45 GRAMS										
LONGBEACH	Original Yellow, Rich Blue	225	80.41	402.06	1,786.94	88.45	442.27	1,965.63	96.85	
CIGARS										
BRAND	VARIANT	Per Outer	WHOLESALE LIST PRICE				RRP*			
		Sticks	GST Exclusive		GST Inclusive		GST Inclusive	Per Pkt		
10s										
WILLEM II WEE WILLEM	Regular, Blue, Gold	10	22.16		221.57	24.38		243.72	30.45	

* Recommended Retail Prices

** Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

Issued 20 May 2022