



**IMPERIAL  
BRANDS**  
Australasia

4 - 8 Inglewood Place, Norwest, NSW 2153  
A.B.N. 46 088 148 681  
National Wholesale & Recommended Retail Price List  
Effective 1st of March 2022

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IBAPricelist@impbrands.com

		GST Exclusive			GST Inclusive			
CIGARETTES	CTN SIZE	WSP / 1000	WSP / Carton	WSP / Unit	WSP / 1000	WSP / Carton	WSP / Unit	RRP *
20s Packing								
Davidoff Classic, Gold	200	1,807.66	361.53	36.15	1,988.43	397.69	39.77	44.50
Horizon 93mm Long Red, Purple, Blue, Gold, Menthol	200	1,452.66	290.53	29.05	1,597.93	319.59	31.96	35.50
JPS Superkings Red, Blue, Gold, Silver, Menthol	200	1,551.09	310.22	31.02	1,706.20	341.24	34.12	37.95
JPS Red, Blue, Gold, Menthol	200	1,519.89	303.98	30.40	1,671.88	334.38	33.44	37.50
JPS+ Crushball Red, Crushball Blue, Crushball Gold	200	1,438.72	287.74	28.77	1,582.59	316.52	31.65	35.50
JPS 93mm Long Red, Blue, Gold	200	1,552.86	310.57	31.06	1,708.15	341.63	34.16	37.95
Parker & Simpson Red, Blue, Gold	200	1,355.54	271.11	27.11	1,491.09	298.22	29.82	32.95
Parker & Simpson Red + Fresh Blast, Blue + Fresh Blast, Gold + Fresh Blast	200	1,355.54	271.11	27.11	1,491.09	298.22	29.82	32.95
Peter Stuyvesant Filter Red, Classic Blue	200	1,683.44	336.69	33.67	1,851.78	370.36	37.04	41.50
Peter Stuyvesant Edge Crushball Red, Crushball Blue	200	1,605.84	321.17	32.12	1,766.42	353.28	35.33	39.50
Lambert & Butler Red + Pro Filter, Blue + Pro Filter, Gold + Pro Filter	200	1,304.71	260.94	26.09	1,435.18	287.04	28.70	31.95
21s Packing								
Escort Red, Blue (SA/NT only)	210	1,503.13	315.66	31.57	1,653.44	347.22	34.72	38.95
25s Packing								
Camel Filter, Blue	200	1,700.34	340.07	42.51	1,870.37	374.07	46.76	51.95
JPS Red, Blue, Gold, Silver, Menthol	200	1,484.48	296.90	37.11	1,632.93	326.59	40.82	45.50
JPS+ Crushball Red, Crushball Blue, Crushball Gold	200	1,406.81	281.36	35.17	1,547.49	309.50	38.69	42.95
Parker & Simpson Red, Blue, Gold	200	1,328.51	265.70	33.21	1,461.36	292.27	36.53	40.50
Peter Stuyvesant Filter Red, Classic Blue	200	1,607.92	321.58	40.20	1,768.71	353.74	44.22	49.50
Lambert & Butler Red + Pro Filter, Blue + Pro Filter, Gold + Pro Filter	200	1,279.46	255.89	31.99	1,407.41	281.48	35.19	38.95
30s Packing								
Horizon Red, Purple, Blue, Orange, White, Menthol Blue	180	1,416.37	254.95	42.49	1,558.01	280.44	46.74	51.95
JPS Red, Blue, Gold	180	1,416.95	255.05	42.51	1,558.65	280.56	46.76	51.95
Parker & Simpson Red, Blue, Gold	180	1,307.46	235.34	39.22	1,438.21	258.88	43.15	47.95
Peter Stuyvesant Filter Red, Classic Blue	180	1,590.65	286.32	47.72	1,749.72	314.95	52.49	58.50
35s Packing								
Escort Red, Blue, Sky Blue (SA/NT only), Silver (SA/NT only)	210	1,508.88	316.86	52.81	1,659.77	348.55	58.09	64.95
40s Packing								
JPS Red, Blue, Gold, Silver, Menthol	160	1,419.44	227.11	56.78	1,561.38	249.82	62.46	69.95
Parker & Simpson Red, Blue, Gold, Menthol	160	1,388.96	222.23	55.56	1,527.86	244.46	61.11	67.95
50s Packing								
Horizon Red, Purple, Blue, Orange, Yellow, White, Menthol Blue, Menthol Yellow	200	1,489.90	297.98	74.50	1,638.89	327.78	81.94	91.50

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\*\*\* Any stock returns for delisted products after 1st of March 2022 will be credited at the price applicable as per price list released 20th August 2021

\*\*\*\* Due to legislation, 15g and 20g are prohibited for sale in Queensland and Northern Territory.

TOBACCO		GST Exclusive			GST Inclusive			RRP *
		WSP / KG	WSP / Outer	WSP / Unit	WSP / KG	WSP / Outer	WSP / Unit	
<b>Roll Your Own (RYO)</b>								
<b>Bank</b> Smooth Aromatic Blend	50g / 250g	2,131.40	532.85	106.57	2,344.54	586.14	117.23	130.95
<b>Champion</b> Legendary Ruby ****	15g / 150g	2,035.81	305.37	30.54	2,239.39	335.91	33.59	37.50
<b>Champion</b> Legendary Ruby ****	20g / 200g	2,022.73	404.55	40.45	2,225.00	445.00	44.50	49.50
<b>Champion</b> Legendary Ruby, Legendary Rich Red, Legendary Smooth Blue	25g / 250g	1,966.94	491.74	49.17	2,163.63	540.91	54.09	59.95
<b>Champion</b> Legendary Ruby	40g / 400g	1,982.44	792.98	79.30	2,180.68	872.27	87.23	97.50
<b>Champion</b> Legendary Ruby, Legendary Rich Red, Legendary Smooth Blue	50g / 500g	1,972.08	986.04	98.60	2,169.29	1,084.64	108.46	120.95
<b>Dr Pat</b> Distinctive	50g / 500g	2,131.40	1,065.70	106.57	2,344.54	1,172.27	117.23	130.95
<b>Drum</b> Classic, Rich, Smooth	30g / 300g	2,052.34	615.70	61.57	2,257.57	677.27	67.73	75.50
<b>Drum</b> Classic, Rich, Smooth, Fresh Menthol	50g / 500g	2,048.76	1,024.38	102.44	2,253.64	1,126.82	112.68	125.95
<b>Golden Virginia</b> Premium Blend	30g / 300g	2,134.99	640.50	64.05	2,348.49	704.55	70.45	78.50
<b>Horizon RYO</b> Blue, Menthol	25g / 250g	1,937.05	484.26	48.43	2,130.76	532.69	53.27	59.50
<b>Horizon RYO</b> Blue	50g / 500g	1,921.28	960.64	96.06	2,113.41	1,056.70	105.67	117.95
<b>JPS RYO</b> Eternal Red, Endless Blue, Abundant Gold	25g / 250g	1,834.64	458.66	45.87	2,018.10	504.53	50.45	55.95
<b>Parker &amp; Simpson</b> Blue ****	15g / 150g	1,921.49	288.22	28.82	2,113.64	317.05	31.70	35.50
<b>Parker &amp; Simpson</b> Blue	25g / 250g	1,812.14	453.04	45.30	1,993.35	498.34	49.83	55.50
<b>Peter Stuyvesant</b> Classic Blue	30g / 300g	2,119.83	635.95	63.59	2,331.81	699.54	69.95	77.95
<b>Riverstone</b> Premium Rum Blend ****	15g / 150g	1,921.49	288.22	28.82	2,113.64	317.05	31.70	35.50
<b>Riverstone</b> Premium Rum Blend ****	20g / 200g	1,857.17	371.43	37.14	2,042.89	408.58	40.86	45.50
<b>Riverstone</b> Premium Rum Blend	25g / 250g	1,826.69	456.67	45.67	2,009.36	502.34	50.23	55.95
<b>Stockman's</b> Classic	50g / 500g	2,032.23	1,016.12	101.61	2,235.45	1,117.73	111.77	124.95
<b>White Ox</b> Superior Dark Blend	25g / 250g	2,014.88	503.72	50.37	2,216.37	554.09	55.41	61.95
<b>White Ox</b> Superior Dark Blend	50g / 500g	2,015.70	1,007.85	100.79	2,217.27	1,108.64	110.86	122.95
<b>Pipe / Fine Cut</b>								
<b>Amphora</b> Full Aroma, Mellow Blend	50g / 250g	2,147.93	536.98	107.40	2,362.72	590.68	118.14	132.50

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CIGARETTE PAPERS & ACCESSORIES		UNITS PER BOX	GST Exclusive			GST Inclusive			RRP *
			WSP / Box	WSP / Unit		WSP / Box	WSP / Unit		
32 Papers Per Book									
Tally Ho Natura King Size Slim 32s	50		43.60	0.87		47.96	0.96	1.40	
50 Papers Per Book									
Tally-Ho 50s 5 Pack	50		141.85	2.84		156.04	3.12	3.60	
Tally-Ho 50s	100		58.30	0.58		64.13	0.64	0.75	
Tally-Ho Natura 50s	50		29.15	0.58		32.07	0.64	0.75	
60 Papers Per Book									
Papers 60s	50		8.00	0.16		8.80	0.18	0.25	
Rizla Red 60s 5 Pack	25		36.36	1.45		40.00	1.60	2.50	
Rizla Red 60s	50		17.45	0.35		19.20	0.38	0.60	
100 Papers Per Book									
Rizla Blue Doubles 100s	25		19.45	0.78		21.40	0.86	1.00	
Filters									
Rizla Blue 130 Filter Tips (WA only)	25		21.52	0.86		23.67	0.95	1.60	
Tally Ho Micro Slim Filter Tips (5.3mm) 140 filter tips	10		8.10	0.81		8.91	0.89	1.45	
Tally Ho Super Slim filter Tips (6mm) 140 filter tips	10		8.10	0.81		8.91	0.89	1.45	
Tubes									
Tally-Ho 100 Cigarette Tubes	5		7.30	1.46		8.03	1.61	2.10	
Machines									
Tally-Ho Cigarette Maker	5		28.85	5.77		31.74	6.35	10.00	

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