



# PHILIP MORRIS LIMITED

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## NATIONAL PRICE LIST Effective 7th March 2022

| CIGARETTES            |                                                                                                            |                                | WHOLESALE LIST PRICE |                      |               |               |               |          | RRP*          |
|-----------------------|------------------------------------------------------------------------------------------------------------|--------------------------------|----------------------|----------------------|---------------|---------------|---------------|----------|---------------|
| BRAND                 | VARIANT                                                                                                    | Per Carton                     | GST Exclusive        |                      |               | GST Inclusive |               |          | GST Inclusive |
|                       |                                                                                                            | Sticks                         | Per Pkt              | Per Ctn              | Per 000'      | Per Pkt       | Per Ctn       | Per 000' | Per Pkt       |
| 20's PACKING          |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| CHOICE SIGNATURE      | Bold Red, Original Blue, Blonde Gold                                                                       | 200                            | 26.45                | 264.48               | 1,322.38      | 29.10         | 290.93        | 1,454.62 | 32.15         |
| BOND STREET           | Red +Fresh Burst, Blue +Fresh Burst, Gold +Fresh Burst                                                     | 200                            | 27.57                | 275.67               | 1,378.33      | 30.33         | 303.24        | 1,516.16 | 33.50         |
| BOND STREET CLASSIC   | Red, Blue, Gold, Menthol                                                                                   | 200                            | 26.09                | 260.94               | 1,304.71      | 28.70         | 287.03        | 1,435.18 | 31.70         |
| LONGBEACH             | Original Yellow, Rich Blue, Fine Silver, Menthol Green                                                     | 200                            | 30.30                | 302.97               | 1,514.83      | 33.33         | 333.27        | 1,666.31 | 36.85         |
| LONGBEACH             | Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Menthol Green +Fresh Burst                           | 200                            | 28.61                | 286.11               | 1,430.55      | 31.47         | 314.72        | 1,573.61 | 34.80         |
| PETER JACKSON         | Original Blue +Fresh Burst, Rich Gold +Fresh Burst, Fine Silver +Fresh Burst**                             | 200                            | 31.57                | 315.66               | 1,578.28      | 34.73         | 347.23        | 1,736.11 | 38.35         |
| MARLBORO              | Red, Gold, Ice Blast                                                                                       | 200                            | 33.45                | 334.46               | 1,672.32      | 36.80         | 367.91        | 1,839.55 | 40.65         |
| 25's PACKING          |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| CHOICE SIGNATURE      | Bold Red, Original Blue                                                                                    | 200                            | 32.80                | 262.42               | 1,312.12      | 36.08         | 288.66        | 1,443.33 | 39.85         |
| BOND STREET           | Red, Blue, Gold                                                                                            | 200                            | 32.52                | 260.14               | 1,300.68      | 35.77         | 286.15        | 1,430.75 | 39.50         |
| BOND STREET CLASSIC   | Blue, Gold                                                                                                 | 200                            | 31.87                | 254.95               | 1,274.74      | 35.06         | 280.45        | 1,402.21 | 38.75         |
| LONGBEACH             | Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Fine Silver +Fresh Burst, Menthol Green +Fresh Burst | 200                            | 32.58                | 260.60               | 1,303.02      | 35.84         | 286.66        | 1,433.32 | 39.60         |
| PETER JACKSON         | Original Blue +Fresh Burst, Rich Gold +Fresh Burst                                                         | 200                            | 33.80                | 270.37               | 1,351.84      | 37.18         | 297.41        | 1,487.02 | 41.10         |
| PETER JACKSON CLASSIC | Blue, Gold                                                                                                 | 200                            | 34.02                | 272.16               | 1,360.79      | 37.42         | 299.38        | 1,496.87 | 41.35         |
| MARLBORO              | Red, Gold, Ice Blast                                                                                       | 200                            | 40.81                | 326.47               | 1,632.35      | 44.89         | 359.12        | 1,795.59 | 49.60         |
| ALPINE                | Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme                              | 200                            | 41.68                | 333.47               | 1,667.34      | 45.85         | 366.82        | 1,834.07 | 50.65         |
| 30's PACKING          |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| BOND STREET           | Red, Blue, Gold, Menthol                                                                                   | 180                            | 39.05                | 234.29               | 1,301.62      | 42.96         | 257.72        | 1,431.78 | 47.45         |
| BOND STREET CLASSIC   | Red, Blue, Gold                                                                                            | 180                            | 37.81                | 226.87               | 1,260.38      | 41.59         | 249.56        | 1,386.42 | 45.95         |
| LONGBEACH             | Original Yellow, Rich Blue, Fine Silver, Menthol Green                                                     | 180                            | 44.53                | 267.19               | 1,484.38      | 48.98         | 293.91        | 1,632.82 | 54.15         |
| LONGBEACH             | Rich Blue +Fresh Burst, Original Yellow +Fresh Burst, Menthol Green +Fresh Burst                           | 180                            | 39.21                | 235.25               | 1,306.96      | 43.13         | 258.78        | 1,437.66 | 47.65         |
| PETER JACKSON         | Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green                          | 180                            | 45.27                | 271.60               | 1,508.88      | 49.80         | 298.76        | 1,659.77 | 55.00         |
| PETER JACKSON CLASSIC | Blue, Gold                                                                                                 | 180                            | 39.81                | 238.86               | 1,326.98      | 43.79         | 262.75        | 1,459.68 | 48.40         |
| 40's PACKING          |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| CHOICE SIGNATURE      | Bold Red, Original Blue, Blonde Gold                                                                       | 160                            | 53.45                | 213.80               | 1,336.28      | 58.80         | 235.18        | 1,469.91 | 64.95         |
| BOND STREET           | Red, Blue, Gold, Menthol                                                                                   | 160                            | 51.70                | 206.79               | 1,292.44      | 56.87         | 227.47        | 1,421.68 | 62.85         |
| BOND STREET CLASSIC   | Red, Blue, Gold                                                                                            | 160                            | 48.95                | 195.81               | 1,223.83      | 53.85         | 215.39        | 1,346.21 | 59.50         |
| LONGBEACH             | Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh                        | 160                            | 53.92                | 215.68               | 1,347.99      | 59.31         | 237.25        | 1,482.79 | 65.55         |
| PETER JACKSON         | Original Blue, Rich Gold                                                                                   | 160                            | 56.61                | 226.43               | 1,415.19      | 62.27         | 249.07        | 1,556.71 | 68.80         |
| ROLL YOUR OWN         |                                                                                                            |                                |                      | WHOLESALE LIST PRICE |               |               |               |          | RRP*          |
| BRAND                 | VARIANT                                                                                                    | Per Outer                      | GST Exclusive        |                      |               | GST Inclusive |               |          | GST Inclusive |
|                       |                                                                                                            | Grams                          | Per Pouch            | Per Outer            | Per KG        | Per Pkt       | Per Ctn       | Per 000' | Per Pouch     |
| 15 GRAMS              |                                                                                                            | 15 g not available in QLD & NT |                      |                      |               |               |               |          |               |
| BOND STREET           | Red, Blue, Gold                                                                                            | 75                             | 25.77                | 128.86               | 1,718.12      | 28.35         | 141.75        | 1,889.93 | 31.05         |
| CRAFTSMAN             | Brunswick Blend, Sailors Rum                                                                               | 75                             | 25.77                | 128.86               | 1,718.12      | 28.35         | 141.75        | 1,889.93 | 31.05         |
| CHOICE                | Full Red, Original Blue, Rich Gold                                                                         | 75                             | 25.32                | 126.60               | 1,688.03      | 27.85         | 139.26        | 1,856.83 | 30.50         |
| 25 GRAMS              |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| BOND STREET           | Red, Blue, Gold                                                                                            | 125                            | 42.28                | 211.38               | 1,691.00      | 46.51         | 232.52        | 1,860.10 | 50.90         |
| CRAFTSMAN             | Brunswick Blend, Sailors Rum                                                                               | 125                            | 42.28                | 211.38               | 1,691.00      | 46.51         | 232.52        | 1,860.10 | 50.90         |
| CHOICE                | Full Red, Original Blue, Rich Gold                                                                         | 125                            | 41.68                | 208.38               | 1,667.02      | 45.85         | 229.22        | 1,833.72 | 50.20         |
| LONGBEACH             | Original Yellow, Rich Blue                                                                                 | 125                            | 44.59                | 222.94               | 1,783.50      | 49.05         | 245.23        | 1,961.85 | 53.70         |
| 45 GRAMS              |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| LONGBEACH             | Original Yellow, Rich Blue                                                                                 | 225                            | 80.41                | 402.06               | 1,786.94      | 88.45         | 442.27        | 1,965.63 | 96.85         |
| CIGARS                |                                                                                                            |                                |                      | WHOLESALE LIST PRICE |               |               |               |          | RRP*          |
| BRAND                 | VARIANT                                                                                                    | Per Outer                      | GST Exclusive        |                      | GST Inclusive |               | GST Inclusive |          |               |
|                       |                                                                                                            | Sticks                         | Per Pack             | Per '00              | Per Pack      | Per '00'      | Per Pkt       |          |               |
| 10s                   |                                                                                                            |                                |                      |                      |               |               |               |          |               |
| WILLEM II WEE WILLEM  | Regular, Blue, Gold                                                                                        | 10                             | 22.16                | 221.57               | 24.38         | 243.72        | 30.45         |          |               |

\* Recommended Retail Prices

\*\* Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

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Issued 25th February 2022

|                 | WLP     |          |            |         |          |            |         |
|-----------------|---------|----------|------------|---------|----------|------------|---------|
|                 | EX GST  |          |            | INC GST |          |            | INC GST |
|                 | PER PKT | PER CTN  | PER 000'   | PER PKT | PER CTN  | PER 000'   | PER PKT |
| Chesterfield 20 | \$24.83 | \$248.34 | \$1,241.71 | \$27.32 | \$273.18 | \$1,365.88 | \$30.20 |
| Chesterfield 40 | \$48.95 | \$195.81 | \$1,223.83 | \$53.85 | \$215.39 | \$1,346.21 | \$59.50 |